

2019 Sponsorship Information



Pig Welfare SymposiumSM

November 13-15, 2019 • Minneapolis, Minnesota • pork.org/pws

Become a sponsor of the Pig Welfare Symposium today!

Contact: Sara Crawford, scrawford@pork.org, (515) 223-2790

The National Pork Board is pleased to announce that the Pig Welfare Symposium will be held November 13-15, 2019 in Minneapolis, MN. The objectives of the symposium are to improve the well-being of pigs by disseminating recent research findings and recommendations, raising awareness of current and emerging issues and identifying potential solutions. To accomplish this, the symposium provides a forum for sharing ideas, learning from other segments of the industry and fostering dialogue on pig welfare related issues.

The Pig Welfare Symposium sponsorship opportunities provide your company or association with a number of ways to enhance your visibility and associate your brands or messages with different aspects of the event and the attendees.

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| Reception Sponsor: FULFILLED <ul style="list-style-type: none"> - Exclusive recognition as reception sponsor - Sign displaying logo at reception - Recognition by moderator prior to reception - Five-minute verbal presentation opportunity - Recognition as Diamond sponsor | Lunch Sponsor: \$10,000 (1 available) <ul style="list-style-type: none"> - Exclusive recognition as lunch sponsor - Sign displaying logo at lunch - Recognition by moderator prior to lunch - Five-minute verbal presentation opportunity - Recognition as Diamond sponsor |
| Breakfast Sponsor: \$7,000 (1 available) <ul style="list-style-type: none"> - Exclusive recognition as breakfast sponsor - Sign displaying logo at breakfast - Recognition by moderator after breakfast - Recognition as Gold sponsor | Break Sponsor: \$4,000 FULFILLED <ul style="list-style-type: none"> - Exclusive recognition as coffee break sponsor - Sign displaying logo at coffee break station - Recognition by moderator prior to break times - Recognition as Silver sponsor |
| Pre-Symposium Session Sponsor: FULFILLED <ul style="list-style-type: none"> - Exclusive recognition as Pre-Symposium session sponsor for both sessions - Signs displaying logo at sessions - Recognition as Bronze sponsor | Student Poster Competition Sponsor: FULFILLED <ul style="list-style-type: none"> - Exclusive recognition as poster competition sponsor - Representative on student poster competition judging panel* - Five-minute verbal presentation opportunity - Recognition as Bronze sponsor |
| Wi-Fi Sponsor: FULFILLED <ul style="list-style-type: none"> - Exclusive recognition as Wi-Fi “Hot Spot” sponsor - Logo on wireless access information distributed to attendees - Recognition on slides displaying Wi-Fi information - Recognition as Bronze sponsor | Mobile App Sponsor: FULFILLED <ul style="list-style-type: none"> - Exclusive recognition as mobile app sponsor - Logo on banners within mobile app - Recognition as Bronze sponsor |

| General Sponsorship Levels | Diamond \$10,000+ | Gold \$7,000 | Silver \$4,000 | Bronze \$3,000 |
|---|----------------------|-----------------|-------------------|-------------------|
| Complimentary Registrations | 4 | 3 | 2 | 1 |
| Complimentary tech table or promotional materials available at registration table | * | | | |
| Inclusion on event-related news releases | * | | | |
| Logo on conference notepads | * | * | | |
| Recognition on social media | * | * | | |
| Verbal recognition at event | * | * | * | |
| Recognition on sponsor banner and signage at event | * | * | * | * |
| Logo on event registration web site | * | * | * | * |
| Logo on printed program agenda | * | * | * | * |
| Logo in electronic and printed meeting proceedings | * | * | * | * |
| Logo on transition slides in meeting rooms | * | * | * | * |
| Sponsor ribbon on name badge | * | * | * | * |

Sponsorship registration is available by paper form. Sponsorships are limited, and options are available on a first-come, first-served basis. Early sponsorship commitment is encouraged.

Sponsorship deadline: May 22, 2019

*The student poster competition judging panel consists of three judges who are not associated with the participating students or their projects. The sponsor may serve as one of the judges as long as there is no conflict of interest.



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