

Varied Industries Bldg. Room C

9:15 a.m. – 10:00 a.m.

Moderator: Kris Scheller Stewart, Villari Food Group

Pork Quality Initiative

Everett Forkner, Trueline Genetics

The National Pork Board has been involved with producer-led meat-quality Projects and initiatives for more than 25 years. The objective has always been to Create more value to all segments of the pork chain by producing a better Product for all consumers. Increasing the consistency of pork quality will be the Major cornerstone of reaching this objective primarily by sorting various pork Quality attributes such as pH, color and marbling. The ideal cooking temperature 145° F, with a three-minute rest, also will continue to be emphasized.

10:15 a.m. – 11:00 a.m.

Moderator: Alicia Pedemonti, New Lives Farm

Social Media in Pork Production

Erin Brenneman, Brenneman Farms

Logan Thornton – 2017 Pig Farmer of Tomorrow

Brad Greenway – 2016 America's Pig Farmer of the Year

There are over 2.3 billion active social media users worldwide, and that number continues to climb. With so many people active on social media sites, the importance of sharing your #RealPigFarming story online continues to grow. At this session, the three producers will share how they share their farms' stories through social media and offer topics on how you can join the conversation.

11:15 a.m. – 12:00 p.m.

Moderator: Pat Fitzsimmons, Protein Sources Milling

Compensation in Pork Production

Karen Hoare, National Pork Board

The 2017 survey of Employee Compensation and HR Practices in Pork Production provides both a benchmark for producers when evaluating their current HR strategies and positive talking points when promoting careers in pork production. At this session, learn about the key findings from the survey and comparisons with the 2011 survey. Hoare also will highlight successes and opportunities for the pork industry in recruiting and retaining employees.

1:30 p.m. – 2:15 p.m.

Moderator: Carl Link, Cooper Farms

Sub-Therapeutic Growth Promoting Antibiotic Alternatives

Wes Schweer - Iowa State University

Due to increased restrictions in the use of sub-therapeutic antibiotic growth promotants in pigs, there is a need to understand effective ways to evaluate dietary alternatives. This review of published literature was performed to determine how different alternatives influenced growth performance.

2:30 p.m. – 3:30 p.m.

Moderator: Gene Noem, KD Feeders

Who are these auditors coming on my farm?

Collette Kaster, PAACO

This session will provide producers with more details about the types of people who are conducting Common Swine Industry Audits, including their backgrounds, the types of training they receive and their ethical responsibilities as third-party auditors



Hospitality Tent outside the North Entrance of the Varied Industries Building

11:30 am - LUNCH

12:30 pm
Weather Outlook
Elwynn Taylor, Iowa State University

1:30 pm
Economic Outlook
Steve Meyer, EMI Analytics

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Jim Compart, Compart Family Farms, Inc.

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Moderator: Josh Flint, The Maschhoffs

Veterinary Feed Directive

Chris Rademacher, Iowa State University

This session will to answer your questions on the increased use of veterinary feed directives (VFDs) in pork production.

11:15 p.m. – Noon p.m.

Moderator: Ben Cooley, Flatland Showpigs

Walking through Sow Housing and Tools Available

Tim Safranski, University of Missouri

This session will present an overview of sow housing, including an introduction to recently developed tools available to help you choose or use various sow housing options.

1:30 p.m. – 2:15 p.m.

Moderator: Bill Tentinger, Tentinger Farms

Secure Pork Supply Implementation

Pam Zaabel, Iowa State University

Business continuity for the pork industry during a foreign animal disease outbreak revolves around the ability to move animals to processing facilities and between production premises. Having the Secure Pork Supply Plan implemented prior to an outbreak enhances coordination and communication between all stakeholders. Webb and Zaabel will present an overview on the progress of the Secure Pork Supply Plan.

2:30 p.m. – 3:15 p.m.

Moderator: Gary Asay, Asay Farms

U.S. Exports & International Trade

Becca Nepple, National Pork Board

Dermot Hayes – Iowa State University

Learn about U.S. pork export markets, insights into world economics and the growing opportunities for global trade.



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