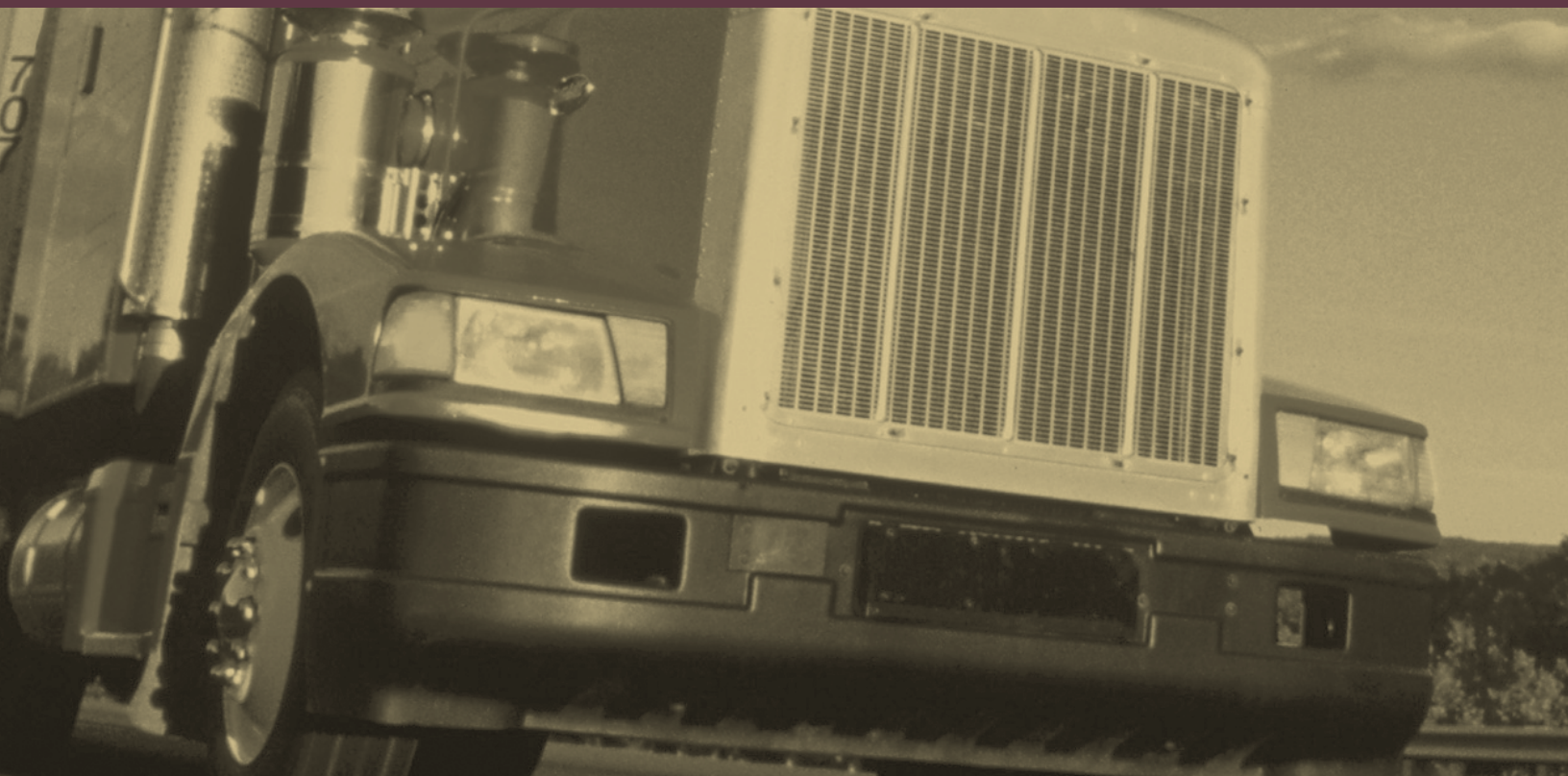


TQA™ 2012 Advisor Training Workshops



A quality assurance program designed specifically for
TRANSPORTERS, PRODUCERS AND HANDLERS of pigs.

pork
checkoff[®] **Transport**
Quality Assurance[®]





TQA™ Advisor Training Workshop

Mission Statement

To continuously build a culture of protecting and promoting animal well-being through training and certification of animal handlers and transport personnel, using current industry-proven techniques which will lead to quality pork products and provide consumer confidence in the US pork industry.

The Pork Checkoff introduced the TQA program in February 2002. TQA encourages dedication to **TRANSPORTING** and **DELIVERING** the highest quality, safest pork product possible to remain competitive in the global market.

To become a Certified TQA Advisor you must:

- Participate in a one-day training session offered by the National Pork Board
- Successfully complete and pass a comprehensive TQA examination

Purpose of the Program

Transport Quality Assurance® - Building Trust for a Stronger Industry

In business, many trends come and go. But one constant that will never change is the need to earn the trust of your customers. For the pork industry, and all businesses involved in the food chain, earning and maintaining the trust of our customers - retail, foodservice and the consuming public - has never been more challenging. This fact, combined with our industry's desire to conduct our business according to high ethical standards and best practices, led to the development and evolution of the Transport Quality Assurance (TQA) program. Originally launched in 2002, TQA has undergone three revisions to provide the most current, science-based information on humane handling and transport of swine to over 25,000 handlers and transporters in the industry. The TQA program helps swine transporters, producers and handlers define best practices for handling, moving and transporting pigs and the potential impacts those actions can have on pig well-being and/or pork quality.

The Right Thing to Do. For Your Business. For Your Industry.

TQA is a clear demonstration of how the pork industry promotes and implements responsible practices when handling and transporting pigs. Not as a result of regulation or mandate, but rather as an acknowledgement that adhering to good production practices is a good business decision and is the right thing to do. The spirit of continuous improvement - always striving to do better - is a mindset that has long been embraced by pork industry stakeholders. When the industry is responsible and proactive, every stakeholder - including pig handlers and transporters - benefits. Producer leadership urges all those involved in the movement and transport of pigs to recognize that we all share a duty to demonstrate responsible swine industry practices. Full participation in the TQA program and implementation of the recommendations are critical to building our customer trust while continuing to enhance the integrity of the pork industry.

2012 TQA™ ADVISOR TRAINING WORKSHOPS DATES, LOCATIONS AND ACCOMMODATIONS

A limited number of hotel rooms have been blocked. Call early to reserve a room as the hotels may sell out prior to call-by date. Prices do not include taxes.

| | | |
|--|---|---|
| April 10, 2012 (Call for hotel reservations before 3/29/2012) | July 31, 2012 (Call for hotel reservations before 7/19/2012) | October 23, 2012 (Call for hotel reservations before 10/11/2012) |
|--|---|---|

| | |
|---|--|
| <p>Workshop Location (all dates) National Pork Board 1776 NW 114th St Clive, IA 50325 Phone: 515-223-2600 (call for driving directions)</p> | <p>Hotel Location (all dates) Comfort Suites 11167 Hickman Rd Urbandale, IA 50322 Phone 515-276-1126 Room rate: \$78 single or double</p> |
|---|--|

AGENDA

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|---|
| 9:00 a.m. Welcome, Purpose and Introduction |
| 9:30 a.m. Emergency Response to Livestock Accidents |
| 10:00 a.m. Transportation Losses and Their Economic Impact |
| 10:30 a.m. Break |
| 10:45 a.m. Facilitation Skills |
| 11:45 a.m. Lunch (Provided by the Pork Checkoff) |
| 12:15 p.m. Program Requirements and Administration |
| 12:45 p.m. Website and Materials |
| 1:00 p.m. TQA Workshop |
| 3:00 p.m. Break |
| 3:15 p.m. Exam |
| 4:00 p.m. Adjourn |

TQA™ ADVISOR TRAINING WORKSHOP

TO REGISTER:

Call (800) 456-7675
Fax (515) 223-2646

Mail this National Pork Board
form to: Attn: TQA Advisor Training Workshop
P.O. Box 9114
Des Moines, IA 50306

Registration Fee: \$150 per person

4411-300-002-0

| | | | |
|-----------------------|---|--|---|
| I will attend: | <input type="checkbox"/> April 10, 2012 Clive, IA | <input type="checkbox"/> July 31, 2012 Clive, IA | <input type="checkbox"/> October 23, 2012 Clive, IA |
|-----------------------|---|--|---|

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

E-Mail Address: _____

A check payable to National Pork Board is enclosed for \$ _____

Please charge my: VISA MasterCard Exp. Date: _____

Account Number: _____ Signature: _____

Do you have any special needs? (National Pork Board will call to verify your request.) _____

In the event of emergency, please call: _____ Phone: _____

National Pork Board reserves the right to cancel a training session. A minimum of 15 registrants is required per training session. National Pork Board will inform you 24 hours in advance if a session is cancelled or rescheduled.